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Go Further



Expect more.

Fun. Freedom. Responsiveness. In the 2016 Ford Focus, you'll experience all of this. And more. Like advanced technologies that enhance comfort, convenience and performance behind the wheel.

With a sophisticated appearance, Focus hatchback and sedan models share a stylish front fascia, hood and grille; and an equally impressive rear fascia. To add a personal touch, opt for the EcoBoost® Appearance Package on SE.

A clean, modern look defines the smart, easy-to-use interior. You'll notice the metallic-finish detailing,¹ the handsome seat trims and switches, the convenient centre stack, and the centre console with adjustable cupholders.

Driver-assist features¹ on Focus begin with a standard rear view camera on all models. On Titanium, Focus can alert you to traffic in your blind spots,¹ help you maintain your lane,¹ and even assist in parallel parking.¹ Start expecting more from every drive in the 2016 Focus.

ST. Tangerine Scream Metallic Tri-coat. Titanium Hatchback. Kona Blue Metallic. Available equipment.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ¹Available feature.

1.0L ECOBOOST®
5.7 L/100 km (50MPG) HWY¹
7.8 L/100 km (36MPG) CITY¹

Experience ingenuity.

1.0 litre of displacement. 97.5 kg. You wouldn't believe such driving fun would come from this. Until you take a spin in a Focus SE equipped with the 1.0L EcoBoost engine.²

With 123 horsepower and 125 lb.-ft. of torque, the 1.0L EcoBoost² is teamed with a 6-speed manual or automatic transmission for maximum driving fun. This award-winning engine³ combines direct injection, turbocharging and twin independent variable camshaft timing (Ti-VCT) to generate a broad, flat torque curve. And provide you with an outstanding combination of driveability and fuel efficiency (5.7L/100 km hwy).¹



Delivering 160 horsepower, the standard 2.0L engine utilizes direct injection and Ti-VCT for efficient performance. On Titanium, a standard PowerShift 6-speed automatic with SelectShift[®] capability allows gear changes at the touch of a button, delivering torque to the drive wheels 100% of the time during shifts for quick response.

Focus finds the sweet spot on straightaways and in corners. Credit its responsiveness, especially in turns, to the independent rear suspension and Torque Vectoring Control, which help make Focus as ready as you are to make things happen.⁴

SE Sedan. Race Red. SE Plus Package. SE Hatchback. Magnetic Metallic. SE EcoBoost Appearance Package. Available equipment.

¹1.0L EcoBoost with 6-speed manual transmission. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary. ²Available feature. ³2012-2015 International Engine of the Year Awards, presented by *Engine Technology International* magazine.

⁴Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.



SYNC® 3. The next generation is here.

Standard on Titanium and optional on SE and ST, new SYNC 3 technology¹ brings enhanced next-level connectivity to Focus. In addition to all the voice-activated benefits of the base SYNC system – placing and answering calls, and controlling music from your USB or smartphone – you'll love the innovative new features and easy-to-use new interface of SYNC 3.

New hardware meets new software on the easy-to-read 8" colour LCD touch screen that displays phone, audio and navigation² functions.

High-speed performance, including a capacitive touch screen with a convenient swipe feature, means you'll experience quick responses to your touch or voice commands.

Enhanced voice recognition lets you talk with simple, real-world commands and the system responds naturally to your voice, making hands-free calling that much easier.

Siri® seamless integration brings the power of Siri Eyes Free³ and your iPhone^{®3} into your vehicle.

Automatic updates over Wi-Fi^{®4} let you keep SYNC 3 up to date with the latest software as new updates become available.

SYNC. Say the word.™

Standard on SE and ST and optional on S, Ford SYNC¹ with a 4.2" screen delivers many of the great features found on SYNC 3, including:

Hands-free calling that lets you make a call with the simple push of a button along with the sound of your voice.

Automatic phone book download that transfers the names and numbers in your compatible phone automatically, once paired.

Voice-activated music commands that let you say what music you want to hear and listen to it easily with voice-activated search, or say "Bluetooth[®] audio" to stream content from your phone.

Plug-in capability with your MP3 player, USB or iPod.[®]

¹Available feature. Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. SYNC voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion. ²Available feature. ³You must have a Bluetooth-enabled phone paired to your SYNC system. ⁴Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update. Data rates may apply.



A new capacitive touch screen with SYNC 3 has impressive responsiveness like a smartphone's swipe feature, as well as pinch-to-zoom functionality within navigation.²

Simple music access helps you find your favourite music fast. Through intelligent voice commands, SYNC 3 can automatically switch between music sources.

Easy destination entry within navigation² helps you locate your favourite restaurants, nearest ATM, closest fuel station and more.

Turn up the heat.

With a leather-wrapped heated steering wheel,¹ perfect for those chilly early mornings. Plus leather-trimmed, heated front seats.¹ And a refined interior that's sure to comfort you too.


Designed for people on the go, the centre console is inviting and helpful. It features storage for smaller items, while the cupholders can adjust for different beverage sizes.

12V powerpoints charge devices front and rear.¹ Standard Titanium luxuries include an 8-way power driver's seat, leather-wrapped steering wheel and shifter, plus dual-zone electronic automatic temperature control.

To raise your profile further, choose ambient lighting,¹ a power moonroof,¹ or a 10-speaker Audio System from Sony.¹ All in a cockpit designed to help you conquer the road.

Listen to your favourites all across Canada with SiriusXM.¹ Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.²

((SiriusXM))

HEATED  STEERING WHEEL¹

AUDIO SYSTEM  FROM SONY¹

PUSH-BUTTON  START¹

Titanium. Charcoal Black leather trim. Available equipment.

¹Available feature. ²SiriusXM subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca.



Take the streets by storm.

Step on the aluminum accelerator pedal of the 2016 Focus ST and engage the spirited intensity of its 252-hp,¹ high-output 2.0L EcoBoost[®] engine mated to a 6-speed manual transmission. To further heighten your ST experience, engineers channelled the lower-engine frequencies of its signature EcoBoost sound into the equally spirited and engaging cabin.



Enhance already wicked performance with an “overboost” feature that extends peak torque for up to 15 seconds at a time (from 3,000 to 4,500 rpm).

Other ST performance essentials include disc brakes with high-performance brake pads at all 4 wheels,² 18" aluminum wheels with red-painted brake calipers,³ a unique sport suspension, and dramatic bright-tipped centre-exit exhaust.

¹Figures achieved using 93-octane fuel. ²Ford does not recommend using summer tires when temperatures drop to approximately 7°C or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires. ³Available feature. ⁴Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary.

2.0L ECOBOOST
7.7 L/100 km (37MPG) HWY⁴
10.5 L/100 km (27MPG) CITY⁴



TURBOCHARGED  WITH OVERBOOST

ST. Tangerine Scream Metallic Tri-coat.



Start your engine.

Enter and start Focus ST without using your key thanks to Intelligent Access with push-button start. Grip the leather-wrapped, heated, race-inspired flat-bottom steering wheel with ST logo.

Watch the tach jump as you press the accelerator. With 252 hp¹ and 270 lb.-ft. of torque,¹ Focus ST can be pushed to the limit – and back – in no time at all.

Check the 3 mini cluster gauges atop the instrument panel, including turbo boost and oil pressure, as you accelerate out of the corners.

RECARO® full leather-trimmed front seats, with supportive side bolsters, keep you firmly planted along the way. In a 2016 Focus ST, there's no reason to hold anything back.

ST. Charcoal Black leather trim. Available equipment.

¹Figures achieved using 93-octane fuel.

Let Focus assist you.

Advanced driver-assist technologies¹ on the 2016 Focus use ultrasonic sensors and sophisticated radar to help you monitor blind spots, parallel park and so much more.

Maintain your lane with help from our Lane-Keeping System.^{1,2} It can detect lane markings with a forward-facing camera, and send vibration pulses to the steering wheel and apply steering torque if needed, assisting you to steer back into your lane.

Make parallel parking easier with class-exclusive³ active park assist.¹ This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Stay alert to traffic detected in blind spots thanks to BLIS[®] (Blind Spot Information System) with cross-traffic alert!¹ It helps warn you using lights embedded in the sideview mirrors⁴ and a notice in the message centre.

To improve your visibility while slowly backing up, a rear view camera is standard on all 2016 Focus models. A Reverse Sensing System¹ provides audible assistance as well.

Titanium Hatchback. Ruby Red Metallic Tinted Clearcoat. Available equipment.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ¹Available feature. ²Lane-Keeping System does not control steering. ³Class is Small Sedans and Hatches based on Ford segmentation. ⁴BLIS replaces standard integrated blind spot mirrors. Message centre notice displayed for cross-traffic alert only.





Drive safely.

Over half of the 2016 Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel.

Strength surrounds you in the form of a rigid safety cage. SPACE (Side Protection And Cabin Enhancement) Architecture and the Trinity front-crash structure help divert crash forces away from occupants. Next, 7 standard airbags include: driver and front-passenger front, driver's knee, front-seat side, and side curtains that deploy to cover both rows of the vehicle in certain side-impact collisions.

To help avoid skidding and fishtailing in inclement weather, AdvanceTrac® ESC (electronic stability control)¹ automatically helps keep all 4 wheels firmly planted. To help ensure your tires are properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get assistance if needed.

SE Sedan. Magnetic Metallic. SE Sport Package. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Focus Specifications



Titanium Hatchback. Kona Blue Metallic. Available equipment.

Standard Features

Mechanical

Active Grille Shutters
Anti-Lock Brake System (ABS)
Front-wheel drive (FWD)
Suspension – Front: independent MacPherson strut with stabilizer bar
Suspension – Rear: independent control blade with stabilizer bar
Torque Vectoring Control

Seating

5-person seating
Rear fold-down bench seat
Removable rear head restraints

Interior

3-point steering wheel
12-volt front powerpoint
Cabin air filtration system
Cupholders (2 front)
Overhead console
Power door locks
Tachometer
Tilt/telescoping steering column

Exterior

Easy Fuel® capless fuel filler
Rear-window defroster
Solar-tinted glass
Windshield wipers – Front: variable-intermittent with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags ¹ , safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
AdvanceTrac® ESC (electronic stability control)
Battery saver with headlamps-off delay
Belt-Minder™ front safety belt reminder
Child-safety rear door locks
Driver's knee airbag ¹
Front height-adjustable shoulder safety belts
Front-seat side airbags ¹
LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
Rear view camera
SecuriLock® Passive Anti-Theft Engine Immobilizer System
Side-curtain airbags ¹
SOS Post-Crash Alert System™ flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions ²
Tire Pressure Monitoring System (excludes spare)

Estimated Fuel Consumption Ratings³ and Dimensions

1.0L EcoBoost® 3-cylinder with Auto Start-Stop

123 hp @ 6,000 rpm
125 lb.-ft. of torque @ 3,500 rpm
6-speed manual
7.8L/100 km city and 5.7L/100 km hwy (36 mpg city and 50 hwy)
6-speed automatic with SelectShift®
8.5L/100 km city and 5.9L/100 km hwy (33 mpg city and 48 hwy)

2.0L Ti-VCT GDI 4-cylinder FFV

160 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,500 rpm
5-speed manual
9.2L/100 km city and 6.6L/100 km hwy (31 mpg city and 43 hwy)
PowerShift 6-speed automatic
8.9L/100 km city and 6.0L/100 km hwy (32 mpg city and 47 hwy)
PowerShift 6-speed automatic with SelectShift
9.0L/100 km city and 6.2L/100 km hwy (31 mpg city and 46 hwy)

2.0L EcoBoost 4-cylinder (high-output)

252 hp @ 5,500 rpm ⁴
270 lb.-ft. of torque @ 2,500 rpm ⁴
6-speed manual
10.5L/100 km city and 7.7L/100 km hwy (27 mpg city and 37 hwy)

Exterior mm (in.)	Sedan/Hatchback
Wheelbase	2,649 (104.3)
Length	4,534 (178.5)/4,359 (171.6)
Height	1,466 (57.7)
Width – Excluding mirrors	1,824 (71.8)
Width – Including mirrors	2,045 (80.5)

Interior mm (in.)	Sedan/Hatchback [ST]
Front	
Head room	973 (38.3) [993 (39.1)]
Shoulder room	1,412 (55.6)
Hip room	1,369 (53.9)
Leg room	1,064 (41.9) [1,095 (43.1)]
Rear	
Head room	965 (38.0)/963 (37.9)
Shoulder room	1,364 (53.7) [1,336 (52.6)]
Hip room	1,339 (52.7) [1,341 (52.8)]
Leg room	843 (33.2) [848 (33.4)]

Capacities litres (cu. ft.)	
Passenger volume	2,568 (90.7)
Luggage volume (sedan)	374 (13.2)
Cargo volume behind front seats (hatchback)	1,269 (44.8)
Cargo volume behind rear seats (hatchback)	674 (23.8)
Fuel capacity (litres)	46.9

¹Always wear your safety belt and secure children in the rear seat. ²SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner. ³Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ⁴Figures achieved using 93-octane fuel.

S Sedan

Equipment Group 100A

Includes all standard features, plus:

Mechanical

2.0L Ti-VCT GDI 4-cylinder FFV engine
5-speed manual transmission
Compact spare wheel and tire
Electric power-assisted steering
Power front disc/rear drum brakes

Seating

6-way manual driver's seat
4-way manual front-passenger seat
Cloth seats

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Driver and front-passenger sun visors
Ford SYNC® Enhanced Voice Recognition Communications and Entertainment System which includes 4.2" colour LCD screen in centre stack, 911 Assist® and 1 smart-charging USB port
Front and rear carpeted floor mats
Front floor console with storage
Manual air conditioning
Manual rear windows
Power front windows with one-touch-down driver's side feature

Exterior

15" steel wheels with silver-painted covers and P195/65R15 BSW tires
Black door handles
Black grille with chrome trim
Black power sideview mirrors with integrated blind spot mirrors
Remote Keyless Entry System

Available Options & Package

Cargo area protector
Engine block heater

Exterior Protection Package includes rear bumper protector and moulded splash guards for front and rear

Power Code™ Remote Start System (requires PowerShift transmission)

PowerShift 6-speed automatic transmission
SecuriCode™ keyless entry keypad

SE Sedan/Hatchback

Equipment Group 200A

Includes select S features, plus:

Seating

4-way adjustable front head restraints

Interior

12-volt rear powerpoint
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
Compass and outside temperature displays
Cruise control
Driver and front-passenger seat back map pockets
Front floor console with storage and armrest
Illuminated Entry System
Illuminated visor vanity mirrors
Map light
Power rear windows
Rear-seat air ducts
Removable package tray (hatchback only)
Steering wheel-mounted cruise, audio and 5-way controls (2)
Tether anchors (3; hatchback only)
Trip computer

Exterior

16" painted aluminum wheels with P215/55R16 tires
Automatic headlamps
Body-colour door handles
Body-colour sideview mirrors with integrated blind spot mirrors and turn signal indicators
Liftgate spoiler (hatchback only)
Rear windshield wiper with washer (hatchback only)

Available Equipment Group

Equipment Group 201A – SE Plus Package includes 17" Sparkle Nickel-painted aluminum wheels, black headlamp bezels, LED signature lamps, fog lamps, Reverse Sensing System, SelectShift® (automatic only), rear disc brakes, perimeter alarm, unique sport cloth seats, leather-wrapped steering wheel and shift knob, ambient lighting, and SiriusXM® with 6-month prepaid subscription

Available Options & Packages

1.0L EcoBoost® engine with Auto Start-Stop (200A only; n/a with SE Plus Package or SE Sport Package)

6-speed manual transmission (1.0L EcoBoost only)

6-speed automatic transmission with SelectShift (1.0L EcoBoost only)

17" gloss black-painted aluminum wheels (200A only; requires SE EcoBoost Appearance Package)

17" machined aluminum wheels with black-painted pockets (201A only)

Cargo area protector

Engine block heater

Exterior Protection Package (n/a with SE Sport Package)

Heated sideview mirrors

Interior Protection Package includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Winter Package or Navigation with Sony® & SYNC 3 Package)

Leather-trimmed seating surfaces with 6-way power driver's seat (201A only)

Luxury Package includes leather-trimmed seating surfaces, 6-way power driver's seat and power moonroof (201A only)

Navigation with Sony & SYNC 3 Package includes Audio System from Sony with 10 speakers, SYNC 3, voice-activated Navigation System with pinch-to-zoom capability, and dual-zone electronic automatic temperature control (201A only; n/a with Interior Protection Package)

Power Code Remote Start System (requires PowerShift transmission)

Power moonroof

PowerShift 6-speed automatic transmission (2.0L 4-cylinder only)

Reverse Sensing System (included with 201A)

SE EcoBoost Appearance Package includes 1.0L EcoBoost engine with Auto Start-Stop; 16" machined aluminum wheels with dark-painted pockets; gloss black grille; black headlamp bezels; LED signature lamps; fog lamps; and rear disc brakes (200A only; n/a with SE Sport Package)

SE Plus Black Package includes 17" gloss black-painted aluminum wheels; gloss black-painted upper grille; black headlamp and fog lamp bezels, and sideview mirrors (201A only)

SE Power Seat Package includes 6-way power driver's seat (200A only)

SE Sport Package includes 17" machined aluminum wheels with black-painted pockets; front lower valance and splitter; body-colour-painted rocker panels; rear valance and diffuser; fog lamps; decklid spoiler (sedan); rear disc brakes; and leather-wrapped steering wheel with paddle shifters (automatic only) (200A only; n/a with SE EcoBoost Appearance Package, Exterior Protection Package, or White Platinum Metallic Tri-coat or Blue Candy Metallic Tinted Clearcoat exterior paint colours)

SE Winter Package includes heated front seats; heated, leather-wrapped steering wheel; heated sideview mirrors; and all-weather floor mats

SecuriCode keyless entry keypad

S & SE



15" Steel with Silver-Painted Covers
Standard: S



16" Painted Aluminum
Standard: SE



16" Machined Aluminum with Dark-Painted Pockets
Included: SE EcoBoost Appearance Package



17" Machined Aluminum with Black-Painted Pockets
Included: SE Sport Package
Optional: SE Plus Package



17" Sparkle Nickel-Painted Aluminum
Included: SE Plus Package



17" Gloss Black-Painted Aluminum
Included: SE Plus Black Package
Optional: SE EcoBoost Appearance Package

SE. Charcoal Black cloth trim. Available equipment.

SE. MyKey.®

Easy Fuel® capless fuel filler.

374 litres (13.2 cu. ft.) of luggage capacity (sedan).

Titanium Sedan/Hatchback



Sedan. Magnetic Metallic. Hatchback. Kona Blue Metallic. Available equipment.

Power moonroof¹

Rear view camera.

Audio System from Sony with 10 speakers.

Dual-zone electronic automatic temperature control.

¹Available feature.

Equipment Group 300A
Includes select SE features, plus:

Mechanical

- Hill start assist
- PowerShift 6-speed automatic transmission with SelectShift®
- Rear disc brakes

Seating

- 8-way power driver's seat
- Leather-trimmed heated front seats
- Rear-seat centre armrest

Interior

- Ambient lighting
- Audio System from Sony® with 10 speakers
- Dual-zone electronic automatic temperature control
- Intelligent Access with push-button start
- Leather-wrapped steering wheel and shift knob
- Metallic finish on door handles and register surrounds
- Power windows with one-touch-up/-down feature
- SiriusXM® with 6-month prepaid subscription
- SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" colour LCD touch screen in centre stack with swiping capability, 911 Assist,® AppLink™ and 2 smart-charging USB ports

Exterior

- 17" sport painted aluminum wheels with P215/50R17 BSW tires
- Body-colour, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps
- Chrome beltline mouldings
- Chrome headlamp bezels
- Decklid spoiler (sedan)
- Fog lamps with chrome accents
- LED signature lighting
- Perimeter alarm
- Remote Start System
- Reverse Sensing System
- SecuriCode™ keyless entry keypad
- Silver upper grille

Available Options & Packages

- Active park assist
- Cargo area protector (n/a with Titanium 18" Wheel Package)
- Engine block heater
- Exterior Protection Package** includes rear bumper protector, and moulded splash guards for front and rear
- Power moonroof
- Titanium 18" Wheel Package** includes 18" premium painted aluminum wheels, low-profile high-performance all-season tires, and 16" full-size spare steel wheel and tire
- Titanium Technology Package** includes auto high-beam headlamps, BLIS® (Blind Spot Information System) with cross-traffic alert, and Lane-Keeping System
- Titanium Winter Package** includes heated steering wheel, and all-weather floor mats
- Voice-activated Navigation System with pinch-to-zoom capability



17" Sport Painted Aluminum Standard



18" Premium Painted Aluminum Included: Titanium 18" Wheel Package

ST Hatchback

Equipment Group 400A

Includes select SE features, plus:

Mechanical

- 2.0L EcoBoost® 4-cylinder engine (high-output)
- 6-speed manual transmission
- 16" full-size spare steel wheel and tire
- Engine block heater
- Hill start assist
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension
- Variable-ratio electric power-assisted steering

Seating

- 8-way power driver's seat
- RECARO® full leather-trimmed heated front bucket seats
- Rear-seat centre armrest

Interior

- Aluminum pedals
- Ambient lighting
- Analogue mini cluster gauges
- Intelligent Access with push-button start
- Leather-wrapped shift knob
- Power windows with one-touch-up/-down feature
- Unique instrument panel finish
- Unique leather-wrapped, flat-bottom, heated steering wheel with ST logo
- Unique ST front door-sill scuff plates

Exterior

- 18" Rado Grey-painted aluminum wheels with 235/40R18 Y-rated summer tires¹
- Body-colour, heated sideview mirrors with integrated blind spot mirrors and turn signal indicators
- Chin spoiler
- Cornering lamps
- Darkened headlamp bezels
- Exhaust with bright-tipped dual centre exit
- Fog lamps with black bezels
- Front and rear valances
- HID headlamps
- High-mounted liftgate spoiler
- LED signature lighting
- Perimeter alarm

Piano Black grille

ST badging

Unique front and rear fascias

Available Equipment Group

Equipment Group 401A – Technology Package includes Audio System from Sony® with 10 speakers; SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" colour LCD touch screen in centre stack with swiping capability, 911 Assist®, AppLink™ and 2 smart-charging USB ports; dual-zone electronic automatic temperature control; and SiriusXM® with 6-month prepaid subscription + **Carbon Fibre Interior Accent Package** which includes carbon fibre boost gauge trim bezel, door grab handle inserts, emergency brake handle, and shift knob

Available Options & Package

- 18" high-performance all-season tires
- 18" machined aluminum wheels with black-painted pockets and red-painted brake calipers
- Black exterior stripes (includes black sideview mirror caps; requires 18" machined aluminum wheels; n/a with power moonroof or Shadow Black exterior colour)
- Cargo Management Package** includes cargo net and foldable soft cargo organizer
- Power moonroof
- Red exterior stripes (includes red mirror caps; requires 18" machined aluminum wheels; n/a with power moonroof, or Race Red or Tangerine Scream Metallic Tri-coat exterior paint colours)
- Voice-activated Navigation System with pinch-to-zoom capability (requires 401A)



18" Rado Grey-Painted Aluminum Standard

18" Machined Aluminum with Black-Painted Pockets Optional

Charcoal Black leather trim. New heated, flat-bottom steering wheel. Available equipment.

Leather-trimmed, heated RECARO front bucket seats and 8-way power driver's seat.

2.0L EcoBoost 4-cylinder engine.

HID headlamps and LED signature lighting.

Centre exhaust tailpipe with dual bright tips.

¹Ford does not recommend using summer tires when temperatures drop to approximately 7°C or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or winter tires.

Exteriors This helpful guide is intended for selecting an exterior colour – not features, options or a trim level.



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver Metallic



Tangerine Scream Metallic Tri-coat (ST only)



Race Red



Ruby Red Metallic Tinted Clearcoat



Blue Candy Metallic Tinted Clearcoat



Kona Blue Metallic



Tectonic Metallic



Magnetic Metallic



Shadow Black

Interiors



1 Charcoal Black Cloth with Charcoal Black Inserts



2 Medium Dark Stone Cloth with Medium Light Stone Inserts



3 Unique Charcoal Black Cloth with Charcoal Black Inserts



4 Charcoal Black Leather with Charcoal Black Inserts



5 Medium Soft Ceramic Leather with Medium Soft Ceramic Inserts



SE Hatchback in Oxford White accessorized with silver bodyside graphics, rear spoiler winglets, smoked side window deflectors, keyless entry keypad, moulded splash guards, roof-mounted crossbars by THULE,² and 17" machined aluminum wheels with Ebony-painted pockets³

Carbon fibre gear shift knob⁴

All-weather floor mats

Sport pedals

Remote Access

Exterior

- Bodyside graphics
- Flat splash guards
- Full vehicle covers²
- Hood protector²
- Locking fuel plug
- Racks and carriers²
- Rear bumper protector
- Rear spoilers
- Side window deflectors
- Splash guards
- ST full vehicle cover

Interior

- All-weather and premium carpeted floor mats
- Ash cup/coin holders
- Cargo organizers and protectors
- Door sill plates
- Gear shift knobs⁴
- Interior light kit
- Sport pedals^{3,4}
- ST illuminated door sill plates
- Tablet cradle²

Electronics

- Keyless entry keypad
- Remote Access
- Reverse bumper-mounted warning sensor system²

Wheels

- ST 18" machined aluminum with Ebony-painted pockets
- Wheel lock kit

Exteriors	Interiors			
	S	SE	Titanium	ST
White Platinum Metallic Tri-coat ¹			4 5	
Oxford White	1	1 2 3 4		4
Ingot Silver Metallic	1	1 2 3 4	4 5	
Tangerine Scream Metallic Tri-coat ¹				4
Race Red		1 3 4		4
Ruby Red Metallic Tinted Clearcoat ¹		1 2 3 4	4 5	
Blue Candy Metallic Tinted Clearcoat ¹		1 2 3 4	4 5	
Kona Blue Metallic		3 4	4 5	4
Tectonic Metallic		1 2 3 4	4 5	
Magnetic Metallic	1	1 2 3 4	4 5	4
Shadow Black	1	1 2 3 4	4 5	4

³ SE Plus Package ⁴ Available on SE Plus Package

Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options. ¹Additional charge.

²Ford Licensed Accessory. ³Not available on Focus ST. ⁴Manual transmission only.