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- Powertrain Limited Warranty: 5 years/100,000 km
- Corrosion Perforation Warranty: 5 years/unlimited distance
- Roadside Assistance: 5 years/100,000 km

Certain conditions apply. For more information on these warranties and coverages, ask your local Ford of Canada Dealer or visit ford.ca.

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For prompt, courteous answers to your questions: Ford Customer Relationship Centre 1-800-565-3673; Ford Credit Customer Service Centre 1-877-636-7346.

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Go Further



X.X L/100 km (**XX** MPG) HWY¹
X.X L/100 km (**XX** MPG) CITY¹

Live fully. Drive efficiently.¹

An unconventional blend of style, space and smarts, Ford Flex is the modern way to move.

Seat up to 7 in its 3 roomy rows. Drivers will really appreciate the new heated steering wheel,² while passengers in the 2nd and 3rd rows enjoy best-in-class³ head and leg room.

Flex offers smart technologies designed to help you maintain your distance in traffic,² see your path more clearly,² and even steer into parallel parking spots.²

Powered by your choice of a 3.5L Ti-VCT V6 engine rated at X.XL/100 km (XX mpg) hwy,¹ or a rousing 365-hp⁴ 3.5L EcoBoost® V6,² Flex is ideal for busy families. Go further in a 2015 Flex.

Limited AWD. Ruby Red Metallic Tinted Clearcoat. Available equipment.

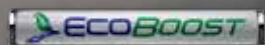
Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

¹FWD. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary. ²Available feature. ³Class is Large Utilities. ⁴Figures achieved using 93-octane fuel.

Excites. Any way you power it.

Equipped with its standard 3.5L Ti-VCT V6 engine, Flex uses twin independent variable camshaft timing to put 287 hp at your disposal. It also has a fuel efficiency rating of X.XL/100 km (XX mpg) hwy.¹ And the standard 6-speed SelectShift[®] automatic transmission allows you to shift for yourself whenever you'd like, or leave it to Flex.

Get best-in-class V6 hp when you choose the twin-turbocharged, direct-injection, 365-hp² 3.5L EcoBoost[®] engine.³ Paired with Intelligent all-wheel drive (AWD) and steering wheel-mounted paddle shifters, the EcoBoost helps Flex deliver a more spirited performance.



Limited. Tuxedo Black Metallic. Oxford White roof. Available equipment.

¹X.XL/100 km city and X.XL/100 km hwy (XX mpg city/XX hwy), FWD. Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary.²Figures achieved using 93-octane fuel. ³Available feature.



Adapts. At the push of a button.

Flex offers room for up to 7, plus lots of versatility and powerful features that can help ease your passenger- and cargo-carrying experiences.

The 10-way power driver's seat¹ and power-adjustable pedals¹ can both include memory,¹ so Flex will recall your settings in an instant.

Your 2nd-row seating options include a bench that seats 3 people, or buckets¹ for 2 with a pass-through to the 3rd row or a 2nd-row console.¹ You'll also get best-in-class head and leg room in both the 2nd and 3rd rows.

The class-exclusive PowerFold[®] 3rd-row seat and either side of the 60/40 split 2nd-row bench seat can be folded to fit passengers and long cargo items. Enjoy up to 566 litres (20 cu. ft.)² of cargo space behind the 3rd-row seat, or up to 2,356 litres (83.2 cu. ft.) when the 2nd- and 3rd-row seats are folded flat.

The power liftgate¹ makes it easy to access the rear cargo area, even when your hands are full. Flex is all about form and function.

¹Available feature. ²Includes 141.5-litre (5.0-cu.-ft.) rear cargo storage well.



Surprises. Bright, hot and cool.

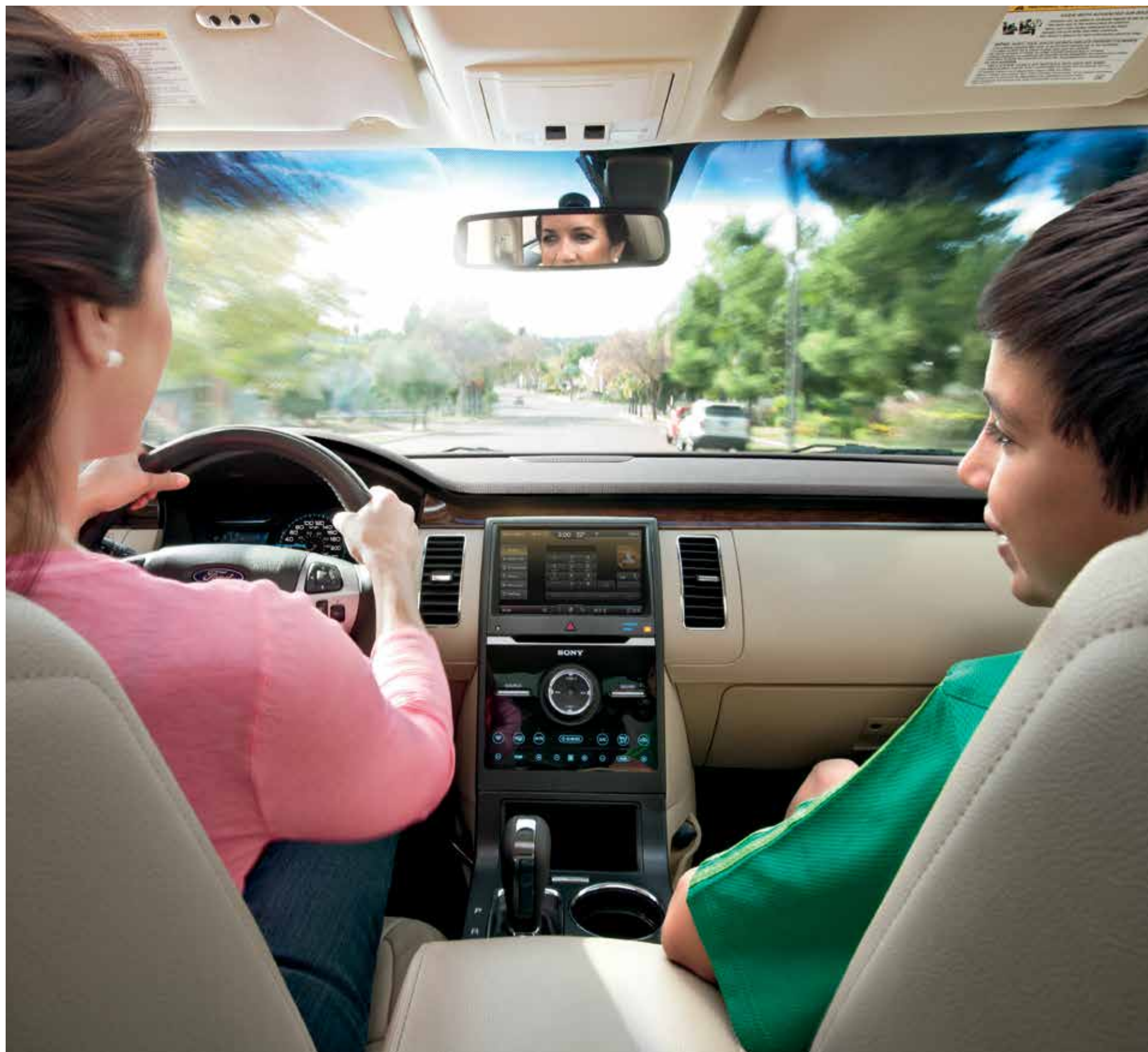
A sky view in all 3 rows – courtesy of the multipanel Vista Roof®¹ – and class-exclusive 2nd-row-outboard inflatable safety belts¹ are just a couple of the ways Flex is designed to take care of its passengers.

A heated steering wheel¹ treats the driver to comforting warmth on command – no need for bulky gloves when the outside temperature drops.

Heated bucket seats¹ allow 2nd-row passengers to recline comfortably while charging their devices with the 110-volt power outlet¹ conveniently located on the back side of the centre console.

Chilled beverages or frozen treats can be stowed in the class-exclusive 2nd-row refrigerated console¹ for easy access while you travel. Surprises? Flex has more than a few.

¹Available feature.



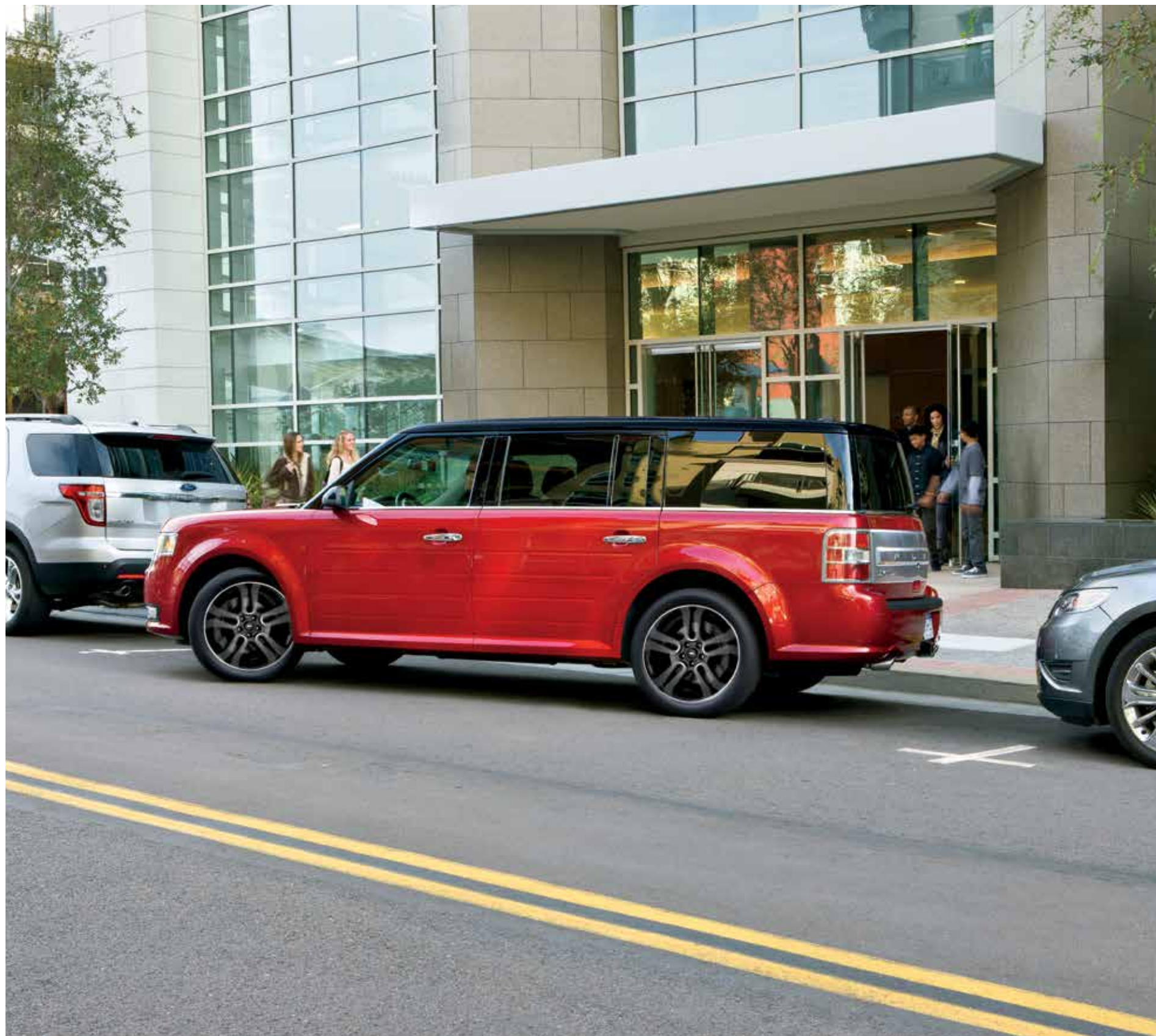
Responds. To your commands.

Voice-activated Ford SYNC®¹ delivers hands-free calls, music and more with simple voice commands. Once paired with your phone, it can download your contacts and play Bluetooth®-streaming music. Or, plug in your MP3 player, USB or iPod® to listen to your favourites. SYNC also features 911 Assist® with GPS location reporting. SYNC with MyFord Touch™^{1,2} adds an 8" colour LCD touch screen and more. Upgrade to the voice-activated Navigation System² for interactive maps you can zoom and scroll, complete with 3D landmarks. SYNC. Say the word.

Listen to your favourites all across Canada with SiriusXM®² Your 6-month prepaid subscription gets you the best in audio entertainment including 100% commercial-free music from every genre, world-class news, sports, comedy and entertainment.³

| SYNC | ((SiriusXM))

¹Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion. ²Available feature. ³SiriusXM subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see siriusxm.ca.



Assists. Parking and more.

Flex driver-assist technologies¹ use ultrasonic sensors and sophisticated radar to help you park, avoid collisions and more.

Make parallel parking easier with class-exclusive active park assist.¹ It not only helps you find a spot, it actually steers the vehicle into place as you control the gear shifter, and brake and accelerator pedals.

Get a heads-up from adaptive cruise control and collision warning with brake support.¹ It helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

Stay alert to traffic detected in blind spots as you drive forward, or traffic nearing either side of the vehicle as you slowly back up, thanks to BLIS[®] (Blind Spot Information System) with cross-traffic alert.¹ It helps warn you using lights embedded in the sideview mirrors.²

Limited. Ruby Red Metallic Tinted Clearcoat. Tuxedo Black Metallic roof. Appearance Package. Available equipment.

Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle.

¹Available feature. ²BLIS replaces standard integrated blind spot mirrors.



Eases. Your mind.

With standard features like AdvanceTrac® with RSC® (Roll Stability Control™), which helps you avoid skidding or fishtailing.¹

A standard Safety Canopy® System increases protection with side-curtain airbags that deploy to cover all 3 rows. Every Flex also comes with front-seat side airbags and the dual-stage front airbags included in our Personal Safety System.™

High-intensity discharge (HID) headlamps² produce more than twice the output, use less energy, and last longer than conventional halogen bulbs. They're standard on Limited.

Intelligent all-wheel drive (AWD)² balances torque between the front and rear wheels to enhance handling and maximize traction.

For a comprehensive list of Safety & Security features engineered into every 2015 Ford Flex, please turn the page.

SEL. White Platinum Metallic Tri-coat. Available equipment.

¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²Available feature.



Flex Specifications



Limited. Magnetic Metallic. Tuxedo Black Metallic roof. Appearance Package. Available equipment.

Standard Features

Mechanical	Leather-wrapped shifter	3-point safety belts for all seating positions
4-wheel disc Anti-Lock Brake System (ABS)	Leather-wrapped steering wheel with cruise, audio and 5-way MyFord™ controls	4-way adjustable head restraints (front row only)
Battery Management System	Manual tilt/telescoping steering column	AdvanceTrac® with RSC® (Roll Stability Control™) and traction control
Electric power-assisted steering (EPAS)	Map pockets in 1st-row seat backs	Belt-Minder™ front safety belt reminder
Fuel tank – 70.4-litre capacity	Overhead console with map lights and sunglasses holder	Child-safety rear door locks
Seating	Power windows with one-touch-up/-down driver's side window feature	Daytime running lamps
1st-row bucket seats	Reading lamps for 2nd- and 3rd-row passengers	Front-seat side airbags¹
2nd-row 60/40 split fold-flat bench seat with autofold function on 40 section	Exterior	Illuminated Entry System
3rd-row manual fold-in-floor 50/50 split bench seat	Autolamp automatic headlamps with wiper-activated headlamps feature	Integrated key transmitter remotes (2)
Interior	Easy Fuel® capless fuel filler	LATCH – Lower Anchors and Tether Anchors for Children (3)
1st-row centre console with armrest, storage and 2 cupholders	Privacy glass on 2nd- and 3rd-row windows and liftgate	MyKey®
12-volt powerpoints (4)	Quasi-dual exhaust with bright tips	Safety Canopy® System with side-curtain airbags¹ and rollover sensor
Accessory delay	Rear-window defroster	SecuriCode™ invisible keypad
Auto-dimming rearview mirror	Reverse Sensing System	SecuriLock® Passive Anti-Theft Engine Immobilizer System
Autolock power door locks	Windshield wipers – Front: variable-intermittent with washer; rear: 2-speed with washer	Side-intrusion door beams
Cabin air filter	Safety & Security	SOS Post-Crash Alert System™
Carpeted floor mats in 1st and 2nd rows	Personal Safety System™ for driver and front passenger includes dual-stage front airbags¹,safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System	Tire Pressure Monitoring System (excludes spare)
Coat hooks in 2nd row (2)		
Compass		
Cruise control		
Driver and front-passenger sun visors with illuminated vanity mirrors		
Grab handles (3)		
Grocery bag hooks in cargo area		

Estimated Fuel Consumption Ratings² and Dimensions

3.5L Ti-VCT V6	Exterior mm (in.)	Interior mm (in.)	1st/2nd/3rd Row
287 hp @ 6,500 rpm	Wheelbase		Head room
254 lb.-ft. of torque @ 4,000 rpm	Length		
6-speed SelectShift® automatic transmission with shifter button activation	Height – Excluding options		Shoulder room
FWD X.XL/100 km city and X.XL/100 km hwy (XX mpg city/XX hwy)	Height – Including options		
AWD X.XL/100 km city and X.XL/100 km hwy (XX mpg city/XX hwy)	Width – Excluding mirrors		Hip room
	Width – Including mirrors		
	Width – Mirrors folded		Leg room
3.5L EcoBoost® V6			
365 hp @ 5,500 rpm³			Capacities⁴ litres (cu. ft.)
350 lb.-ft. of torque @ 3,500 rpm³			Passenger volume
6-speed SelectShift automatic transmission with steering wheel-mounted paddle shifters			Behind 1st row
AWD X.XL/100 km city and X.XL/100 km hwy (XX mpg city/XX hwy)			Behind 2nd row
			Behind 3rd row

¹Always wear your safety belt and secure children in the rear seat. ²Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary for all ratings. ³Figures achieved using 93-octane fuel. ⁴Cargo and load capacity limited by weight and weight distribution. ⁵Includes 141.5-litre (5.0-cu.-ft.) rear cargo storage well.

SE

Equipment Group 100A
Includes all standard features, plus:
Mechanical
3.5L Ti-VCT V6 engine with 6-speed SelectShift® automatic transmission with shifter button activation
Front-wheel drive (FWD)

Seating
6-way power driver's seat with 4-way manual front-passenger seat
7-passenger seating
Cloth seating

Interior
AM/FM stereo/single-CD player with MP3 capability and 6 speakers
SYNC® with MyFord™ voice-activated, in-vehicle connectivity system with 4.2" colour LCD displays in instrument cluster and centre stack; SYNC AppLink™; and media hub with auxiliary input jack and USB port
Single-zone air conditioning with 2nd- and 3rd-row adjustable vents

Exterior
17" painted aluminum wheels with P235/60R17 BSW tires
Black beltline
Black, power, heated, manually folding sideview mirrors with integrated blind spot mirrors
Body-colour-painted door handles
Body-colour-painted roof
Chrome grille
Halogen headlamps

Available Options
2nd-row-outboard inflatable safety belts
All-weather floor mats (1st and 2nd rows)
Black roof-rack side rails
Dual headrest DVD entertainment system by INVISION™ ¹
Engine block heater
SiriusXM® with 6-month prepaid subscription



17" Painted Aluminum
Standard: **SE**

18" Painted Aluminum
Standard: **SEL**

20" Machined Aluminum with
Premium Painted Pockets
Included: **SEL Appearance Package**

SEL

Equipment Group 200A
Includes select SE features, plus:
Mechanical
Heavy-duty brake calipers

Seating
1st-row heated bucket seats, including 10-way power driver's seat with power lumbar and recline, and 6-way power passenger seat with manual lumbar and recline

Interior
1st-row passenger one-touch-up/-down window feature
Cargo net
Dual-zone electronic automatic temperature control
Intelligent Access with push-button start
SYNC with MyFord Touch™ voice-activated, in-vehicle connectivity system which includes two configurable 4.2" LCD displays in instrument cluster; 8" colour LCD touch screen in centre stack; and media hub with 2 USB ports, SD card reader and audio/video input jacks
San Macassar wood-appearance appliques on instrument panel and door-trim panels
SiriusXM with 6-month prepaid subscription
Universal garage door opener

Exterior
18" painted aluminum wheels with P235/60R18 BSW tires
Black-painted, power, heated, manually folding sideview mirrors with integrated blind spot mirrors
Bright stainless steel beltline mouldings
Chrome door handles
Fog lamps with bright bezels
"SEL" badge

Available Equipment Groups
Equipment Group 201A – 110-volt power outlet + body-colour liftgate appliqué + power liftgate + rear view camera
Equipment Group 202A – Includes all content of 201A + power-adjustable pedals with memory + BLIS® (Blind Spot Information System) with cross-traffic alert + 1st- and 2nd-row leather-trimmed seating with 3rd-row vinyl + driver's seat memory + heated sideview mirrors with security approach lamps and driver's side memory + Premium Audio System with 7 speakers + Remote Start System

Available Options & Packages
2nd-row 40/40 reclining bucket seats
2nd-row console (requires 2nd-row 40/40 reclining bucket seats and 201A or 202A)
2nd-row-outboard inflatable safety belts
All-weather floor mats (1st and 2nd rows)
Cargo Versatility Package includes Class III Trailer Tow Package (hitch receiver with 4,500-lb. [2,041-kg] rating; ² 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control), all-weather floor mats (1st and 2nd rows), and silver roof-rack side rails (black with SEL Appearance Package)

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. (2,041-kg) rating; 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control
Dual headrest DVD entertainment system by INVISION™ ¹
Engine block heater
Intelligent all-wheel drive (AWD)
Multipanel Vista Roof®

SEL Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available) and sideview mirror caps, 20" machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with Grey perforated inserts, perforated leather-wrapped steering wheel with Meteorite Black bezels, unique instrument panel and door-trim appliques, and unique logo on 1st-row floor mats (requires 202A)
Silver roof-rack side rails (black with SEL Appearance Package)
Two-tone roof
Voice-activated Navigation System (requires 202A)

Available Ford Custom Accessories
Visit your Ford of Canada Dealer to shop the complete collection



SEL. Charcoal Black cloth trim. Available equipment.

SEL. Dual-zone electronic automatic temperature control.

SEL. Intelligent Access with push-button start.

SEL. Cargo net.

¹Ford Licensed Accessory. ²See your Ford of Canada Dealer for towing capacity information. ³Available feature.

Limited



Charcoal Black leather trim with perforated inserts. Available equipment.

Rain-sensing windshield wipers.

2nd-row heated bucket seats.¹ 2nd-row console.¹

High-intensity discharge (HID) headlamps.

Equipment Group 300A
Includes select SEL features, plus:

Mechanical

Intelligent all-wheel drive (AWD)

Seating

1st-row perforated leather-trimmed heated bucket seats, including 10-way power driver's seat with power lumbar and recline and memory, and 6-way power passenger seat with manual lumbar and recline

2nd-row perforated leather-trimmed (outboard positions) 60/40 split bench seat with flip-up armrest and 2 cupholders

3rd-row vinyl 50/50 split manually folding bench seat

Interior

110-volt power outlet

Ambient lighting

Audio System from Sony® with AM/FM stereo/single-CD player and 12 speakers

Black front door-sill scuff plates with aluminum inserts

Colour-keyed leather-wrapped steering wheel with real wood inlay

Power-adjustable pedals with memory

Rear view camera

Remote Start System

Yoho maple woodgrain-appearance appliqué on instrument panel and door-trim panels

Exterior

19" painted aluminum wheels with P235/55R19 BSW tires

BLIS® (Blind Spot Information System) with cross-traffic alert

Body-colour, power, heated, power-folding sideview mirrors with integrated security approach lamps, and memory on driver's side

High-intensity discharge (HID) headlamps

Light-emitting diode (LED) tail lamps

"LIMITED" badge

Power liftgate with satin-aluminum appliqué

Rain-sensing windshield wipers

Satin-aluminum grille

Available Equipment Groups

Equipment Group 301A – Active park assist + adaptive cruise control and collision warning with brake support + 10-way power, heated and cooled 1st-row seats + 3rd-row vinyl 50/50 split bench seat with one-touch PowerFold® and tumble with tailgate feature + heated steering wheel + power-tilt/-telescoping steering column + 20" polished aluminum wheels with P255/45R20 all-season BSW tires

Equipment Group 303A – Includes all content of 301A + 3.5L EcoBoost® V6 + 6-speed SelectShift® automatic transmission with paddle shifters + dual exhaust with bright tips + engine block heater

Available Options & Packages

2nd-row console¹

2nd-row-outboard inflatable safety belts

2nd-row perforated leather-trimmed 40/40 heated reclining bucket seats with autofold

2nd-row refrigerated console¹

20" polished aluminum wheels with P255/45R20 all-season BSW tires (included with 301A and 303A; n/a with Limited Appearance Package)

All-weather floor mats (1st and 2nd rows)

Cargo Versatility Package includes Class III Trailer Tow Package (hitch receiver with 4,500-lb. [2,041-kg] rating,² 7-/4-pin connector with wiring harness, engine oil cooler and trailer sway control), all-weather floor mats (1st and 2nd rows), and silver roof-rack side rails (black with Limited Appearance Package)

Class III Trailer Tow Package includes hitch receiver with 4,500-lb. (2,041-kg) rating,² 7-/4-pin connector with wiring harness, engine oil cooler (non EcoBoost only) and trailer sway control

Dual headrest DVD entertainment system by INVISION™³

Engine block heater (included with 3.5L EcoBoost V6)

Limited Appearance Package includes Tuxedo Black Metallic-painted roof (monochromatic roof available) and sideview mirror caps, 20" machined aluminum wheels with premium painted pockets, Charcoal Black leather-trimmed seats with Grey perforated inserts, perforated leather-wrapped steering wheel with Meteorite Black bezels, unique instrument panel and door-trim appliqué, and unique logo on 1st-row floor mats

Multipanel Vista Roof®

Silver roof-rack side rails (black with Limited Appearance Package)

Two-tone roof

Voice-activated Navigation System

Available Ford Custom Accessories

Visit your Ford of Canada Dealer to shop the complete collection



19" Painted Aluminum
Standard



20" Polished Aluminum
Optional: **300A**
Included: **301A, 303A**



20" Machined Aluminum with
Premium Painted Pockets
Included: **Limited
Appearance Package**

¹Available feature. ²See your Ford of Canada Dealer for towing capacity information. ³Ford Licensed Accessory.

Exteriors This helpful guide is intended for selecting an exterior colour – not features, options or a trim level.



Optional Two-Tone Roof



☐ **Oxford White roof**
Ruby Red Metallic Tinted Clearcoat lower



☒ **Ingot Silver Metallic roof**
Deep Impact Blue Metallic lower



☒ **Tuxedo Black Metallic roof**
Ingot Silver Metallic lower

Interiors



Exteriors	Interiors									Two-Tone Roof ¹	
	SE	SEL					Limited				
White Platinum Metallic Tri-coat ^{2,3}			3	4	5	6	7	7	8	9	●
Oxford White ³	1	2	3	4	5	6	7	7	8	9	● ●
Ingot Silver Metallic ³	1	2	3	4	5	6	7	7	8	9	○ ●
Ruby Red Metallic Tinted Clearcoat ^{2,3}			3	4	5	6	7	7	8	9	○ ●
Bronze Fire Metallic Tinted Clearcoat ^{2,3,4}	1	2	3	4	5	6	7	7	8	9	○ ● ●
Deep Impact Blue Metallic ³	1	2	3	4	5	6	7	7	8	9	○ ● ●
Magnetic Metallic ³	1	2	3	4	5	6	7	7	8	9	○ ●
Guard Metallic ³			3	4	5	6	7	7	8	9	○ ●
Tuxedo Black Metallic	1	2	3	4	5	6	7	7	8	9	○ ●

¹Two-tone roof available on SEL and LIMITED only. ²Additional charge. ³Tuxedo Black Metallic roof requires SEL Appearance Package or Limited Appearance Package. ⁴Oxford White roof not available with Dune interior trim. Ingot Silver roof not available with Charcoal Black interior trim. Colours are representative only. See your Ford of Canada Dealer for actual paint/trim options.



SEL in Guard Metallic accessorized with smoked hood and side window deflectors, rear spoiler, front moulded splash guards, roof side rails, plus roof crossbars and roof-mounted cargo box by THULE^{®5}

All-weather floor mats

Remote Access

Rear spoiler

Portable DVD Rear-Seat Entertainment System by NextBase^{®5}



Exterior

- Flat splash guards
- Full vehicle covers⁵
- Locking fuel plug
- Racks and carriers⁵
- Sportz[®] tent⁵
- Trailer towing accessories
- Wheel lock kit



Interior

- Ash cup/coin holders
- Cargo organizers and protectors
- Carpeted floor mats
- Conversation mirror
- Door-sill plates
- Interior light kit



Electronics

- Remote start systems
- Vehicle Security System
- Warning sensor systems⁵

⁵Ford Licensed Accessory.